

Privacy policy for the www.roboception.com website

Thank you for your interest in our website www.roboception.com (the "website") and our social media presence (hereinafter "Social Media Presence"). This website is operated by Roboception GmbH (hereinafter referred to as "Roboception" or "we"). The social media presences are operated in joint responsibility with the operator of the respective social network (see section 11). The website offers you as a user (hereinafter "user" or "you") the opportunity to find out about our company and our products. You can also register as a user our member area. You can also find out about our activities or get in touch with us via our social media presence.

The following provides information on the data that we collect and what we use it for if you visit our website or our social media presence. This privacy policy explains the legal basis and the purpose for which this occurs. We also inform you of your rights in relation to the use of personal data. If you have any questions regarding the use of your personal data by us, please contact us as the controller (contact under Section 1).

1. Controller

The operator of this website and the controller for data processing on this website is:

Roboception GmbH
Kaflerstrasse 2
81241 Munich, Germany

Telephone: 49 (0) 89 8895079-0

Email: info@roboception.de

2. Revocation of your consent for data processing

Many data processing operations are only possible with your express consent. You have the right to revoke any consent that you have already provided at any time with effect for the future. An informal email notification is sufficient to exercise this right (contact under Section 1). The lawfulness of the data processing that occurred up to the date of revocation remains unaffected by the revocation.

3. General information on data processing on our website

Various personal data is collected when you use this website.

"Personal data" is any data that can be used to identify you directly or indirectly (such as your name, address, email address, telephone number, IP address).

The collection and processing of personal data in principle only takes place if this is permitted by law or you have consented to the specific use. Once the purpose of the data processing no longer applies, the

data is deleted, unless you have consented to further use or statutory retention obligations exist that prevent deletion. Specifically, the following data processing operations take place:

4. Data collection on our website and the creation of log files

4.1 Users can visit our website without registering. However, when visiting the website and accessing a file, our IT system collects access data about this process in a log file. Roboception or the webspace provider collects this information in server log files, which your browser automatically transmits to us. This information includes:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing display device, shortened
- Time of the server request
- IP address

This data is collected automatically as soon as you enter our website. This data is not combined with other data sources.

Access to services such as the Template Service is only possible after successful registration.

4.2 The data processing is based on Article 6 (1) point f GDPR, which permits data processing if a legitimate interest exists, if such interest is not overridden by the interests or fundamental rights and freedoms of the user.

4.3 The temporary storage of this data is required in order to present the contents of the website to the user. The collection of this information is therefore necessary to display our website. This also includes the storage of the user's IP address for the duration of the session. The storage in log files takes place in order to ensure and optimise the functionality of the website and to improve our services. It is also used to ensure the security of our IT system. These purposes represent the legitimate interests of Roboception in data processing in accordance with Article 6 (1) point f GDPR.

4.4 This data is deleted if further storage is no longer required for the purpose for which the data was saved. For the provision of the website, this is the case at the end of the respective session. If the data is saved in log files, this is the case after seven days. Further storage is possible, if the users' IP addresses are deleted or shortened so that any assignment to the accessing user is not possible.

5. Registration with a customer account

5.1 Users can register via the member area on the website with a customer account. Registration with a customer account is necessary to use our services. Personal data is collected and stored to create the customer account.

The following data is entered in an input screen and transmitted to us:

Name, email address, username, name of the company and VAT number.

When using the services, additional data may be requested, such as images or application-specific process information (CAD models).

The affected personal data is treated as confidential and is not forwarded to third parties, unless this is necessary to process the order or Roboception is required to do so by law.

5.2 The legal basis for the processing of personal data when registering with a customer account for the creation and maintenance of a customer account is Article 6 (1) point b GDPR.

5.3 The user data is only processed if the user is registered for this purpose. User registration with a customer account is required in order to use our services on the website.

The personal data collected as part of the registration is exclusively used to create and provide a customer account and to enable access to and use of the services offered, not for other purposes. The data to be provided is required to register with a customer account and/or to perform the contract.

5.4 The personal data is only collected and stored for the duration of the relevant registration with the customer account. In case of registration, this therefore only takes place for the duration of the existence of a customer account or the duration of the performance of the contract. The data is then deleted, unless mandatory statutory retention obligations exist.

5.5 Users have the opportunity to amend and update the stored data at any time using their customer account. Roboception will delete the customer account, if the user sends an email to info@roboception.de that contains their customer account details and a request for deletion. Statutory retention obligations exist for certain data for the performance of the contract (such as for invoices); in this case, the necessary data is deleted after the expiration of the statutory retention obligation.

6. Enquiries via the contact form

6.1 If you send us enquiries using the "Request offer" form, our contact form or when you use our services, we will save your details from the enquiry form, including the contact data that you have provided, in order to process the enquiry and for any follow-up questions. We will not pass this data on without your consent.

The following data is transmitted to us via the input screen and saved for this purpose: first name and surname, company, contact partner, email address, order number and any personal details that you provide in the enquiry text, as well as all uploaded photos, files and process information.

To process this data, the user's consent is obtained and reference is made to this privacy policy as part of the transmission process. Alternatively, a telephone number is provided to establish contact. In this case, the user's personal data provided over the phone is stored.

6.2 The processing of the data entered in the contact form or in the services offered takes place on the basis of your consent in accordance with Article 6 (1) point a GDPR. If, in the event of telephone contact, no consent for data processing and storage is seen in the user's call, this is justified in accordance with Article 6 (1) point f GDPR. Otherwise, the user's enquiry cannot be processed.

6.3 The data transmitted via the contact form or the services offered must be processed in order to process the enquiry and any subsequent requests. In the event of telephone contact, this also forms the legitimate interest in processing the data.

6.4 We only store the data that you enter in the contact form or the services offered until it is no longer required to achieve the purpose of their collection. In the event that contact is established using the contact form or over the phone, this is the case once the relevant enquiry has been processed and completed. Moreover, we will delete the data before this occurs, if you request that we delete the data or revoke your consent to store the data. Mandatory statutory provisions, in particular retention periods, remain unaffected.

6.5 Users may revoke the consent to process their data using the contact form at any time with effect for the future. An informal email notification to us at info@roboception.de is sufficient to exercise this right. We then delete the data communicated to us via the contact form or the services offered and will no longer process the enquiry.

7. Newsletter and product recommendations via email to existing customers

7.1 The website provides the opportunity to subscribe to a free newsletter with customer information to our products and services by email. In this case, you transmit your first name, surname and email address to us via the input screen, which we then store and process. The display device's IP address as well as the date and time of registration are also collected.

If you use service offers via your customer account in the member area and have provided your email address, we take the opportunity to send product recommendations for our own similar products, relevant details on new releases and updates to the extent permitted by law, if we have informed you of this when concluding the contract and you have not submitted a corresponding objection.

The personal data that Roboception processes to send the newsletter is not passed on to external companies. The data is exclusively used to send the newsletter and the product recommendation.

7.2 The legal basis for processing personal data to send the newsletter is Article 6 (1) point a GDPR if the user has provided their consent. The legal basis for product recommendations as a result of a preceding product sale is Article 6 (1) point f GDPR in connection with Section 7 (3) UWG (German fair

trade law). If the new releases and updates are necessary for the smooth operation of the purchased products, the resulting contact is based on Article 6 (1) point b GDPR.

7.3 The personal data collected for the newsletter is used to send the newsletter. The same applies for product recommendations to customers who have purchased products.

7.4 The user's name and email address are stored for the newsletter's subscription period or until they unsubscribe from the newsletter. Any other data collected as part of the registration process is generally deleted after 7 days.

7.5 The user can unsubscribe from the newsletter at any time and object to the receipt of emailed product recommendations via a separate link provided at the end of every newsletter. There is also the option of unsubscribing from/revoking the future receipt of the newsletter by emailing info@roboception.de.

8. Use of cookies and tools

8.1 What are cookies?

In order to make visiting our website more attractive and to enable the use of certain functions, we use so-called cookies on various pages. These are small text files that are stored on your terminal device. These text files are used to archive information for a limited period of time. Your browser saves the cookies in the form of a readable text file as soon as you visit our website. If you are registered with us, the cookies help us to recognize your display device (computer, tablet or smartphone) the next time you visit our website. Certain cookies might contain personal data.

8.2 Which cookies do we use?

By type, we divide the cookies we use into the following classes: necessary cookies, function, analysis & statistics and advertising & marketing. Necessary cookies enable you to use our website (so-called session cookies). If this cookie is turned off, it may not be possible to access our pages. Session cookies are deleted after the end of the browser session, i.e. after closing your browser (so-called session cookies).

Other cookies remain on your display device and enable us or our partner companies (third-party cookies) to recognize your browser on your next visit (so-called persistent cookies). Persistent cookies are automatically deleted after a specified period of time, which may differ depending on the cookie. We do not use cookies for advertising purposes on our website, however, such so-called retargeting cookies may be used on our social media presences via the third-party provider of the platform. We refer to this separately below. You can find more details in the following overview of the cookies used.

8.3 For what purposes and according to which legal basis do we use cookies?

Most of the cookies we use do not store any information that identifies or makes you identifiable as a person. Rather, these cookies provide us with general and anonymized information about the visitors to our website, the offers accessed, the browsers and operating systems used, and the cities from which our visitors come. In doing so, we record the IP address in abbreviated form and in such a way that individual recognition and assignment is not possible. The IP address is also recorded in order to recognize potential attackers and to block them if necessary. The logs remain stored on the server for 4 weeks and are then automatically deleted.

In part, the cookies are used to simplify the ordering process by storing settings. Insofar as personal data is also processed by individual cookies used by us, the processing is carried out in accordance with Article 6 (1) point b GDPR for the performance of the contract with you.

Insofar as we collect data with cookies, this is done on the one hand to gain knowledge for the optimization of the functionalities and contents of our website. With such functional cookies, we pursue a legitimate interest (Article 6 (1) point f GDPR), because it allows us to technically adapt our offer to meet your needs and makes it easier for you to call up our pages. On the other hand, we use cookies to evaluate the use of our website and our online offer on the basis of statistical data.

We only carry out this processing if you have given us your consent to the use of these cookies for analysis & statistics (Article 6 (1) point a GDPR). Once you have given your consent, you can revoke it at any time with effect for the future. Until revocation, the data processing remains permissible.

You can view or change your cookie settings at any time on the Roboception website under "Manage Consent".

8.4 How can you disable cookies?

You can set your browser so that you are informed about the setting of cookies and can decide individually about their acceptance or exclude the acceptance of cookies for certain cases or in general. Each browser differs in the way it manages cookie settings. This is described in the help menu of each browser, which explains how you can change your cookie settings. You can find this for each browser at the following links:

- Internet Explorer: <http://windows.microsoft.com/de-DE/windows-vista/Block-or-allow-cookies>
- Edge: <https://support.microsoft.com/de-de/help/4027947/microsoft-edge-delete-cookies>
- Firefox: <https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>
- Chrome: <http://support.google.com/chrome/bin/answer.py?hl=de&hlrm=en&answer=95647>
- Safari: <https://support.apple.com/de-de/guide/safari/sfri11471/12.0/mac/10.14>
- Opera: <https://help.opera.com/de/latest/web-preferences/#cookies>

Alternatively, you can obtain information about the setting of cookies from the Digital Advertising Alliance at the Internet address www.aboutads.info and make settings for this purpose.

8.5 Third Party cookies

In some cases, we work together with partners who help us to make our Internet offering more interesting for you. For this purpose, cookies from partner companies may also be stored on your display device when you visit our online offers, such as our website and our social media presences (third-party cookies). The information about the use of such cookies and the scope of the data collected in each case can be found in more detail below.

The cookies from third-party providers used by us partly lead to data processing in the USA. In this case, too, we use the cookies only with your consent (Article 6 (1) point a GDPR). Consent is given through a separate cookie consent dialog of the third-party provider.

The use of these providers is permitted on the basis of the adequacy decision of the EU Commission (COMMISSION IMPLEMENTING DECISION (EU) of 10.07.2023 pursuant to Directive 2016/679 of the European Parliament and of the Council on the adequacy of the protection provided by the EU-US Privacy Framework, published under file number C(2023)4745 final). This provider/these providers participate in the EU-U.S. Data Privacy Framework (DPF). The EU and the USA have concluded the agreement for the transfer of personal data from the EU and the EEA to organizations in the USA. Insofar as these US organizations participate in the DPF, the level of protection in the USA is deemed adequate. Further information on participation in the EU-US data protection framework can be found on the website that the U.S. Department of Commerce has set up to implement the agreement: www.dataprivacyframework.gov.

8.6 Overview of cookies used

Necessary Cookies	Duration	Description
Borlabs-Cookie	60 days	This cookie is set by Matomo. It is used to store whether the user's consent was given.
mtm_consent	12 months	This cookie is set by Matomo. It is used to store whether the user's consent was given.
mtm_consent_removed	12 months	This cookie is set by Matomo. It is used to store whether the user's consent was given.
pll_language	12 months	This cookie is set by Polylang. To save the selected language setting.

Necessary Cookies	Duration	Description
wordpress_logged_in_		This cookie is set by WordPress. To save logged in users.
wordpress_sec_	15 days	This cookie is set by WordPress. Stores account data to provide protection from hackers.
wp_woocommerce_session_	2 days	This cookie is set by WooCommerce. It contains a unique code for each customer, which can be assigned to shopping cart data in the database.
matomo_sessid	14 days	This cookie is set by Matomo. It does not contain any data that is used to identify visitors.

Analyse Cookies	Duration	Description
_pk_id	13 months	This cookie is set by Matomo. It is used to store some details about the user, such as the unique visitor ID.
_pk_ref	6 months	This cookie is set by Matomo. It is used to store the association information that the user originally used to visit the website.
_pk_ses, _pk_cvar, _pk_hsr	30 minutes	This cookie is set by Matomo. Short-lived cookies used to temporarily store various data for the visit.
_pk_testcookie		This cookie is set by Matomo. It should be deleted immediately after creation (it is used to check whether the visitor's browser supports cookies).

9. Matomo (Piwik)

9.1 We use the open source web analysis tool Matomo (formerly Piwik; also refer to [www.matamo.org](http://www.matomo.org)) on our website. Matomo also uses cookies (also refer to Section 8), which are stored on your display device and which enable the use of the website to be analyzed for marketing and optimisation purposes. The information on the use of this website generated by the use of Matomo is stored on our in-house server in Germany and exclusively evaluated internally. There is a data processing agreement with the service provider.

The IP address is anonymised immediately after processing and before storage so that no personal reference to the website visitor exists. The data collected using Matomo is only used for the statistical evaluation of user access to improve the website and is not combined with personal data; this also applies for the future. It is not forwarded to third parties.

9.2 We only use cookies and other Matomo technologies if you have given your consent via our cookie consent banner (Article 6 (1) point a GDPR, § 25 (1) sentence 1 TTDSG). Another legal basis for the processing of the anonymized IP address is our legitimate interest in improving the usability of our online offering, provided that no conflicting interest is apparent to us and there is no objection (Article 6 (1) point f GDPR).

If you have given your consent, cookies are only stored on your device for a limited time and then automatically deleted. The respective storage period of the cookies can be found in the table under "Overview of cookies used" in this privacy policy.

We use the Matomo web analysis tool to compile reports on the website activities. These purposes also represent the legitimate interest in processing personal data in accordance with Article 6 (1) point f GDPR.

9.3 You can object to the Matomo analysis. Various opportunities are available in this respect:

For instance, you can prevent the installation of cookies by changing the settings in your browser software accordingly. If you want to prevent the analysis of your behavior on the web in general, you can activate the "Do Not Track" option in your current web browser.

You can prevent the placement of web analysis cookies in your browser. In this case, no statistical data will be collected and evaluated. If you would like to opt in to this option, you will find the option to place the Matomo deactivation cookie in your browser by checking the appropriate box under the following link: <https://matomo.org/privacy-policy/>.

If you remove the cookies stored in your browser, please note that this will also delete the Matomo deactivation cookie for this website. The Matomo deactivation cookie only applies for the specific display device on which it was stored. If you use another display device, you would have to object to the Matomo analysis once again.

You can find Matomo's privacy policy at: <https://matomo.org/privacy-policy/>

10. Polylang

10.1 We use the functionalities of the Polylang tool on our website. The provider of the tool is WP SYNTEX, with registered office at 28 Allée Jean Sébastien Bach (38090) VILLEFONTAINE, FRANCE, registered in the Vienna Trade and Companies Register under number 819 143 645.

Polylang generates the functional cookie pll_language. It stores a language preference for the visitor to support multilingual websites. With this tool, we offer our website visitors a user-friendly, multilingual experience. By using Polylang, we can ensure that our website is available in different languages and can address users from different regions.

The data collected is for the sole purpose of language management and allows users to select their preferred language setting.

Polylang is essential for the operation of our website and is set automatically when you visit the website. By entering and using our website, you automatically consent to the use of this essential cookie.

10.2 Polylang cookies are stored on the basis of Article 6 (1) point f GDPR.

10.3 The storage period is one year after using our website.

You can find Polylang's privacy policy at: <https://polylang.pro/privacy-policy/>

11. Integration of social media and other services

We refer to our profiles in social networks on our website. You can only access these profiles via our website if you give your consent to call up our profile (Article 6 (1) point a GDPR). The use of these providers is permitted on the basis of the adequacy decision of the EU Commission (COMMISSION IMPLEMENTING DECISION (EU) of 10.07.2023 pursuant to Directive 2016/679 of the European Parliament and of the Council on the adequacy of the protection provided by the EU-US Privacy Framework, published under file number C(2023)4745 final). This provider/these providers participate in the EU-U.S. Data Privacy Framework (DPF). The EU and the USA have concluded the agreement for the transfer of personal data from the EU and the EEA to organizations in the USA. Insofar as these US organizations participate in the DPF, the level of protection in the USA is deemed adequate. Further information on participation in the EU-US data protection framework can be found on the website that the U.S. Department of Commerce has set up to implement the agreement: www.dataprivacyframework.gov.

The providers of social networks have also made the EU's standard contractual clauses part of the user agreements with us.

10.1 Integration of Youtube-Videos

We have made YouTube videos available on our website so that YouTube videos can be played directly on our pages. The "extended data protection mode" applies here, so that YouTube only collects data about you if you consent. The transfer of your data to YouTube thus only takes place with the granting of your consent (Article 6 (1) point a GDPR).

YouTube is a service offered in the EU, EEA and Switzerland by Google Ireland Limited Gordon House, Barrow Street Dublin 4. Ireland, and in the USA by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

We have linked the YouTube videos on our website in such a way that an enhanced data protection mode applies (so-called privacy-enhanced mode). Calling up one of our pages on which Youtube videos are located, as well as clicking on these videos, does not yet result in your data being transmitted to Google. When clicking on the video, you will be redirected to the Youtube platform and you will be asked to give your consent.

If you have given this consent or call up a video directly on YouTube (e.g. in our YouTube channel), your data may be transferred to a Google server in the USA and stored there. Google evaluates your use of our video offering on YouTube in this way in order to compile anonymized reports on video views for us and to provide us with other services related to video use.

Google participates in the EU-US data protection framework:
<https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

There is a contract with Google in accordance with the EU's standard data protection clauses.

For more information on data protection at the Google service "YouTube", please refer to the privacy policy of the provider at: <https://policies.google.com/privacy?hl=de&gl=de>.

10.2 Social media appearances and use of social media icons on our pages

We do not use social plug-ins as active buttons on our website. We only refer to our offer on the following social networks via icons:

- Instagram Meta Platforms Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland;
- Facebook: Meta Platforms Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland;
- YouTube: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.
- LinkedIn, LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland.
- Twitter: International Unlimited Company, One Cumberland Place, Fenian Street, Dublin 2, Ireland.

We only display the social media icons on our site. They are designed as inactive icons. To protect your privacy, we use a solution that only transmits the address of our server to these services and not your IP address if you have activated a social media icon by clicking on it.

When you click on such a social media icon on our site, it is activated with your consent and a connection to these third-party providers is established via your web browser in a separate tab (tab card). These third-party providers can thereby track the visit to our pages. If you are a member of one of the social networks, you can share the content of our site with other members from your social network by activating the button. Through your participation in social networks or by visiting or calling up our social media sites, your data may be processed outside the EU. This may give rise to risks because, for example, it may be more difficult to enforce your rights.

When you call up a social network, cookies are usually stored on your display device to record user behavior. If you have a user account on the respective network and are logged in there, your usage behavior can be stored for your user account. The social networks may analyze the usage behavior and use it for market research and advertising purposes. This may result in advertising being displayed to you within and outside the social networks. We have no influence on this.

We have no influence on the data collected and stored about you by the social networks. Through our above-mentioned social media presences, we receive evaluations of user data and can address users with interest-based advertising. If users interact with our social media presence and are logged in with a user account, we can in principle also recognize the user profile and see the content of comments or postings on our presence. This data processing therefore takes place under joint responsibility with the respective provider of the social network.

For the evaluation of data in connection with our social media appearances, we have therefore concluded a joint responsibility agreement with the providers in each case (Article 26 GDPR). In this, we have undertaken to provide you with this information on data protection. You can find further information in the data protection provisions of the respective social networks. You can also assert the rights to which you are entitled against us. However, the provider of the social network can fulfill your rights more comprehensively because the data for use and evaluation is also stored there.

10.3 Instagram

We operate a social media presence at <https://www.instagram.com/roboception>, which we use to display photos and posts about our company, provide information about our services and communicate with customers. When using and accessing our Instagram page, user data will also be processed by the Irish-based company Meta Platforms Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin and the US-based Meta Platforms Inc., 1601 Willow Road, Menlo Park, California 94025 (hereinafter "Facebook"). Through Instagram, Facebook enables, among other things, a system by which Facebook distributes advertisements through its network.

We analyze the views and interactions on our Instagram page. For this purpose, Facebook creates usage profiles, but only provides us with anonymous data in this regard, so-called page insights. This is

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aggregated data that provides us with information about how users interact with our Instagram page. The statistics generated are transmitted to us exclusively in anonymized form. We do not have access to the underlying data. With regard to this Insight service, we process your personal data together with Facebook. For this reason, we have concluded the contract between jointly responsible parties.

You can access our Instagram page regardless of whether or not you have a user account with Instagram itself. In doing so, we process your personal data when you interact with our Instagram page, for example, when you post a comment, click a Like button or send us a message. We do not share the data with third parties. The terms of use of Facebook at: <https://help.instagram.com/519522125107875> are also authoritative.

The legal basis for this data processing is, depending on the nature of your activity, your consent (Article 6 (1) point a GDPR) or our legitimate interest (Article 6 (1) point a GDPR) in customer-oriented marketing. Instagram users can revoke a given consent when publishing their comment or like at any time with effect for the future by deleting the comment or the content in question. A revocation does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

Facebook offers the option to object to certain data processing; information and opt-out options in this regard can be found at <https://www.facebook.com/policies/cookies/> and for logged-in users at <https://www.facebook.com/settings?tab=ads>.

Instagram users can influence the extent to which their usage behavior may be recorded during their visit to our Instagram page at <https://www.facebook.com/ads/preferences>.

In addition, corresponding settings can be made at <https://www.facebook.com/settings> and https://www.instagram.com/accounts/login/?next=/accounts/privacy_and_security/ or the data processing can be objected to at: <https://www.facebook.com/help/contact/367438723733209>.

Data processing via cookies used by Facebook can also be prevented by settings in the browser.

According to its own information, Facebook only transfers user data to countries for which an adequacy decision has been issued by the European Commission in accordance with Article 45 GDPR or on the basis of appropriate guarantees in accordance with Article 46 GDPR.

Meta Platforms Inc. and all affiliated companies participate in the EU-US data protection framework: (<https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000GnywAAC&status=Active>).

We have concluded a contract with Facebook for joint controllers (https://de.de.facebook.com/legal/controller_addendum).

10.4 Facebook

In addition to this website, we also operate a Facebook page at <https://www.facebook.com/roboception/>, through which we present our company, provide information about our services and communicate with our customers and interested parties. In principle, we only process personal data when you interact with our Facebook page, e.g. when you post a comment, click a like button or send us a message.

The legal basis for data processing in this regard is, depending on the nature of your activity, Article 6 (1) point b GDPR (e.g., if you send us a contract-relevant inquiry), or your consent pursuant to Article 6 (1) point a GDPR (e.g., if you "like" a post of ours, comment on it, or upload content to our Facebook page).

You can revoke a given consent at any time with effect for the future by deleting the comment or the content in question. A revocation does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

We can analyze the calls and interactions on our Facebook page. For this purpose, Facebook creates usage profiles, but only provides us with anonymous data in this regard, so-called page insights. This is aggregated data that provides us with information about how users interact with our Facebook page.

When using and accessing our Facebook page, your personal data will also be processed by the Irish-based company Meta Platforms Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin as well as the U.S.-based Meta Platforms, Inc, 1601 Willow Road, Menlo Park, California 94025 (hereinafter "Facebook"). In addition to the processing described above, Facebook also processes your data for analysis and advertising purposes or personalized advertising. To the best of our knowledge, Facebook also uses cookies that store your usage behavior (also across different display devices). This allows Facebook to play out targeted advertising within its own platform as well as on third-party sites. Facebook creates the personal user profiles on the basis of effective consent pursuant to Article 6 (1) point a GDPR. Further information can be found in Facebook's privacy policy, which is available here: <https://www.facebook.com/about/privacy/>.

According to its own information, Facebook only transfers user data to countries for which there is an adequacy decision by the European Commission pursuant to Article 45 GDPR or on the basis of appropriate guarantees pursuant to Article 46 GDPR. Meta Platforms Inc. and all affiliated companies participate in the EU-US data protection framework: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000GnywAAC&status=Active>).

We have concluded a contract with Facebook for joint controllers (https://de.facebook.com/legal/controller_addendum).

You can revoke your consent at any time with effect for the future. The lawfulness of the processing carried out on the basis of the consent until the revocation remains unaffected. You can delete a comment or uploaded content yourself at any time.

Facebook offers the option to object to certain data processing; information and opt-out options in this regard can be found at <https://www.facebook.com/policies/cookies/> and for logged-in users at <https://www.facebook.com/settings?tab=ads>.

10.5 YouTube

We have a social media presence at https://www.youtube.com/channel/UCtveX7ySvJloGfT_XLnHyqRw, which we use to present video posts about our company, provide information about our products and services, and communicate with customers. YouTube is a service offered in the EU, the EEA and Switzerland by Google Ireland Limited Gordon House, Barrow Street Dublin 4, Ireland, and in the USA by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. When using and calling up our YouTube page, user data is also processed by Google Ireland Limited and Google LLC, based in the USA.

We analyze the calls and interactions on our YouTube page. For this purpose, Google creates usage profiles, but only provides us with anonymous data in this regard, so-called page insights. This is aggregated data that provides us with information about how users interact with our YouTube page. The statistics generated are transmitted to us exclusively in anonymized form. We have no access to the underlying data. With regard to this analysis service, we process your personal data together with Google. For this reason, we have concluded a contract between jointly responsible parties.

You can access our YouTube page regardless of whether or not you have a user account with YouTube itself. In doing so, we process your personal data when you interact with our YouTube page, e.g., submit a comment or click a Like button. We do not share the data with third parties.

Within the EU, the legal basis for this data processing is your consent (Article 6 (1) point a GDPR). You can revoke a given consent when publishing your comment or like at any time with effect for the future by deleting the comment or the content in question. A revocation does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

Data processing via cookies used by Google can also be prevented by settings in your browser.

Google participates in the EU-US data protection framework: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

We have concluded the contract offered by Google with Google in accordance with the standard data protection clauses of the EU. You can find Google's order processing conditions here: https://www.youtube.com/t/terms_dataprocessing

Further information on data protection at the Google service "YouTube" can be found in the provider's privacy policy at: <https://policies.google.com/privacy?hl=de&gl=de>.

10.6 LinkedIn

We operate a social media presence at <https://www.linkedin.com/company/roboception-gmbh/>, which we use to display photos and posts about our company, provide information about our products and services, publish job advertisements where applicable, and communicate with customers. When using and calling up our LinkedIn page, user data is also processed by the Irish-based company LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland and the US-based LinkedIn Corporation, 1000 W Maude Ave, Sunnyvale, CA 94085 (hereinafter "LinkedIn"). Via LinkedIn, among other things, a system is made possible by LinkedIn distributing advertising via its network.

We analyze the calls and interactions on our LinkedIn page. For this purpose, LinkedIn creates usage profiles, but only provides us with anonymous data in this regard, so-called page analyses. This is aggregated data that provides us with information about how users interact with our LinkedIn page. The statistics generated are transmitted to us exclusively in anonymized form. We do not have access to the underlying data. With regard to this analysis service, we process your personal data together with LinkedIn. For this reason, we have concluded the contract between jointly responsible parties with LinkedIn (Article 26 GDPR).

You can access our LinkedIn page regardless of whether or not you have a user account with LinkedIn itself. In doing so, we process your personal data when you interact with our LinkedIn page, e.g. submit a comment, click a Like button or send us a message. We do not share the data with other third parties. The terms of use of LinkedIn at: https://de.linkedin.com/legal/user-agreement?trk=hb_ft_userag are also authoritative.

The legal basis for this data processing is, depending on the nature of your activity, your consent (Article 6 (1) point a GDPR) or our legitimate interest (Article 6 (1) point f GDPR) in marketing to customers. LinkedIn users can revoke a given consent when publishing their comment or like at any time with effect for the future by deleting the comment or the content in question. A revocation does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

LinkedIn offers the possibility to object to certain data processing; information and opt-out options in this regard can be found at https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out?trk=microsites-frontend_legal_cookie-policy.

Users of LinkedIn can influence the extent to which their usage behavior may be recorded when visiting our LinkedIn page at <https://www.linkedin.com/psettings/advertising>.

Data processing via cookies used by LinkedIn can also be prevented by browser settings.

LinkedIn only transfers user data to countries for which an adequacy decision has been issued by the European Commission in accordance with Article 45 GDPR or on the basis of appropriate guarantees in accordance with Article 46 GDPR.

LinkedIn participates in the EU-US data protection framework: <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

We have concluded a contract with LinkedIn in accordance with the standard data protection clauses (Data Processing Addendum). For some processing operations (e.g. Page Insights), we have concluded a joint controllership agreement (<https://legal.linkedin.com/pages-joint-controller-addendum>).

10.7 Twitter / X

We operate a social media presence at <https://www.twitter.com/roboceptiongmbh>, which we use to display photos and posts about our company, provide information about our services and communicate with customers. When using and accessing our Twitter page, user data is also processed by the Irish-based company International Unlimited Company, One Cumberland Place, Fenian Street, Dublin (hereinafter referred to as "Twitter / X") and X Corp. based in the USA, 1355 Market Street, Suite 900, San Francisco, CA 94103.

We analyze the views and interactions on our Twitter / X page. For this purpose, Twitter / X creates user profiles, but only provides us with anonymous data in this regard, so-called analytics. This is summarized data that provides us with information about how users interact with our Twitter / X page. The statistics compiled are only transmitted to us in anonymized form. We do not have access to the underlying data. With regard to this service, we process your personal data together with Twitter / X. For this reason, we have concluded a contract between joint controllers.

You can access our Twitter / X page regardless of whether you have a Twitter / X user account or not. We process your personal data when you interact with our Twitter / X page, e.g. post a tweet, click a Like button or send us a message. We do not pass the data on to third parties. The Twitter / X terms of use are also applicable at: <https://twitter.com/de/tos>.

Depending on the nature of your activity, the legal basis for this data processing is your consent (Article 6 (1) point a GDPR) or our legitimate interest (Article 6 (1) point f GDPR) in customer-oriented marketing. Users of Twitter / X can revoke their consent to the publication of their tweet or like at any time with effect for the future by deleting the tweet or the content in question. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

Twitter / X offers the option of objecting to certain data processing; information and opt-out options can be found at <https://help.twitter.com/de/rules-and-policies/twitter-cookies>.

Users of Twitter / X can influence the extent to which their usage behavior may be recorded when visiting our Twitter page at <https://help.twitter.com/de/safety-and-security/privacy-controls-for-tailored-ads>.

In addition, corresponding settings can be made at <https://twitter.com/settings/account/personalization>.

Data processing via cookies used by Twitter / X can also be prevented by settings in the browser.

According to its own information, Twitter / X only transfers user data to countries for which an adequacy decision has been issued by the European Commission in accordance with Article 45 GDPR or on the basis of suitable guarantees in accordance with Article 46 GDPR.

Twitter / X is certified under the EU-US Privacy Shield, but this alone provides an adequate level of data protection: <https://www.privacyshield.gov/participant?id=a2zt0000000TORzAAO&status=Active>

To our knowledge, however, Twitter / X does not participate in the EU-US data protection framework.

12. Protecting your data

Roboception constantly endeavours to take appropriate precautions to prevent unauthorised access to the users' personal data and the unauthorised use or corruption of this data and to minimise the associated risks.

However, please note that the transmission of data over the internet (e.g. communication via email) may contain security gaps. The seamless protection of data against access by third parties is not possible.

13. Questions on data protection and user rights

We are pleased to inform you below about the rights to which you are entitled as a data subject with regard to the processing of your personal data by us.

13.1 The right to information

You have the right to request confirmation from us as to whether your personal data is being processed. If this is the case, you have the right to obtain information about the personal data collected, stored or used about you, as well as the following information

- the purposes of the processing;
- the recipients or categories of recipients to whom we have disclosed or will disclose the personal data
- the storage period or the criteria for determining this period
- the existence of other rights (see below);
- where the personal data are not collected from you, any available information as to their source
- the existence of automated decision-making including profiling and, where applicable, further details.

You have the right to be informed of the appropriate safeguards pursuant to Article 46 GDPR if your data is transferred to a third country or an international organization.

13.2 Right to rectification

You have the right to obtain from us without undue delay the rectification of inaccurate or incomplete personal data concerning you.

13.3 Right to erasure

You can request that we erase your personal data without undue delay. We are obliged to delete your personal data immediately if one of the following reasons applies:

- Your personal data are no longer necessary for the purposes for which we collected or otherwise processed them.
- You withdraw your consent and there is no other legal basis for the processing.
- You object to the processing (see below).
- Your personal data has been processed unlawfully.
- The deletion of your personal data is necessary for us to fulfill a legal obligation under Union law or the law of the member states.
- We have collected the personal data on the basis of a child's consent.

13.4 Right to restriction of processing

You have the right to obtain from us restriction of processing where one of the following applies:

- You contest the accuracy of the personal data.
- The processing of the data is unlawful and you oppose the erasure of the personal data and request the restriction of the use of the personal data instead.
- We no longer need the personal data for the purposes of the processing, but you require the data for the establishment, exercise or defense of legal claims; or
- You have objected to the processing (see below) and it is not yet clear whether our legitimate grounds override yours.

13.5 Right to information

If you have asserted the right to rectification, erasure or restriction of processing against us, we are obliged to notify all recipients to whom your personal data has been disclosed of this rectification or erasure of the data or restriction of processing, unless this proves impossible or involves a disproportionate effort. You have the right to be informed about these recipients.

13.6 Right to data portability

You have the right to receive the personal data concerning you that you have provided to us in a structured, commonly used and machine-readable format. You also have the right to transmit this data to another controller without hindrance from us, provided that

- the processing is based on consent pursuant to Article 6 (1) point a GDPR or Article 9 (2) point a GDPR or on a contract pursuant to Article 6 (1) point b GDPR and
- the processing is carried out by automated means.

In exercising this right, you may request that the personal data concerning you be transferred directly by us to another controller, insofar as this is technically feasible. The freedoms and rights of other persons must not be affected by this. The right to data portability does not apply to the processing of personal data necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

13.7 Right to object

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on one of the following grounds:

- the processing of your personal data by us is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in us; or
- processing is necessary for the purposes of the legitimate interests pursued by us or by a third party, except where such interests are overridden by your interests or fundamental freedoms which require protection of your personal data.

You also have the right to object to profiling based on this processing.

If we process your personal data for the purpose of direct marketing, you have the right to object at any time to the processing of your personal data for the purpose of such marketing. This also applies to profiling insofar as it is associated with such direct advertising.

You also have the right to object, on grounds relating to your particular situation, to the processing of your personal data which we carry out for scientific or historical research purposes or for statistical purposes, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

13.8 Right to withdraw consent under data protection law

You can withdraw the consent you have given us at any time with effect for the future. You can withdraw your consent informally at any time, e.g. by sending us an email. However, this does not affect the legality of the processing carried out up to the point of withdrawal.

13.9 Right to lodge a complaint with a supervisory authority

The data subject has the right to lodge a complaint with the competent supervisory authority in the event of breaches of data protection laws. A list of data protection officers and their contact details is

provided in the following link: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.

14. Amendments

To ensure that the privacy policy complies with the legal provisions, Roboception reserves the right to amend the policy at any time. This also applies if the privacy policy has to be adapted as a result of a change to our offer on the website. The new privacy policy applies from the user's next visit to the website.

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