

Press Release

## Roboception Wins an iF DESIGN AWARD

### Functionality meets Design: Munich Robotic Start-Up's First Product, 3D Stereo Sensor rc\_visard, Receives International Design Award

**Munich, 6 March 2018.** Roboception is a winner of this year's iF DESIGN AWARD, a world-renowned design prize. The winning product, Roboceptions 3D stereo sensor rc\_visard, won in the discipline 'Product', in the 'Industry/Skilled Trade' category. Each year, the world's oldest independent design organization, Hannover-based iF International Forum Design GmbH, organizes the iF DESIGN AWARD.

We are very proud of this award“, says Dr. Michael Suppa, CEO of Roboception. “From the very beginning, it has been one of our goals to not only optimize our sensors in terms of functionality, but to make them visually attractive as well. In the end, they are typically mounted to our customer's robots in very prominent positions.”

Developed in collaboration with industrial designer Tilo Wuesthoff, the rc\_visard convinced the 63-member jury, made up of independent experts from all over the world, with its innovative functionalities, its compactness and its attractive design. The competition was fierce: over 6,400 entries were submitted from 54 countries in hopes of receiving the seal of quality.

This is the second iF AWARD for designer Tilo Wuesthoff, yet „I am particularly proud of this one“, he says. „The sensors were supposed to be as compact as possible. At the same time, aspects such as passive cooling, a mandatory requirement for components that will be mounted on robots, needed to be considered – a true challenge!”

#### Website

[www.roboception.com](http://www.roboception.com)

#### Facebook

<https://www.facebook.com/roboception/>

#### LinkedIn:

<https://www.linkedin.com/company/roboception-gmbh>

#### About Roboception GmbH

Roboception offers innovative solutions for navigation, real-time perception and manipulation for robotic systems. The company develops tailored software products that comply with the individual plug-and-produce requirements of the customers. The solutions include intuitive, user-friendly interfaces, parametrisation and programming; their set-up and operation do not require detailed robotic expertise.

Roboception GmbH

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## About the iF DESIGN AWARD

For 65 years, the iF DESIGN AWARD has been recognized as an arbiter of quality for exceptional design. The iF label is renowned worldwide for outstanding design services, and the iF DESIGN AWARD is one of the most important design prizes in the world. Submissions are awarded in the following disciplines: Product, Packaging, Communication and Service Design/UX, Architecture and Interior Architecture as well as Professional Concept. All awarded entries are featured on the [iF WORLD DESIGN GUIDE](#), in the [iF design app](#) and are displayed at the [iF design exhibition Hamburg](#).